

Sofa cleaning



MP3 n°48

► Fiche de compréhension orale

1	What service is being advertised?				1 pt
2	Who is speaking?				1 pt
3	Who do you think they are? a. "you": b. "little Johnny":				2 pts
4	Pick out four problems mentioned: a. b. a. b.				4 pts
5	What are the consequences for the narrator?				5 pts
	Description	Feelings	Wishes	Needs	
6	Who is the target audience?				1 pt
7	What do you know about the service advertised?				4 pts
	Name of the company	Telephone number	Services	Cost	
8	What makes this radio ad effective?				2 pts
Note : / 20					